



NORTHERN INTERNATIONAL LIVESTOCK EXPOSITION

(406) 256-2495 ♦ FAX (406) 256-2494 ♦ www.thenile.org ♦ P.O. BOX 1981 ♦ BILLINGS, MT 59103

December 22, 2009

Dear Producer,

The NILE would like to invite you to participate in the 2nd annual **MATE Bull Pen Preview** February 19, 2010 to be held in conjunction with the Montana Agri-Trade Exposition (MATE Show). The MATE show is the largest agricultural trade show in Montana drawing nearly 14,000 people each year. This Preview will allow you tremendous access to many of this region's commercial and purebred cattle breeders in the Northern Rocky Mountain region.

I appreciate those that participated last year in our inaugural event. This year we have made a few modifications that will improve the event for our cattle exhibitors. First, like last year the Bull Pen will mainly be on Friday, Feb. 19th. However also realize that we find a majority of the commercial type producers will show up on Thursday and Friday, while more on the general public comes on Saturday. Again this year you will be able to have cattle in the pens for all three days. The show opens each day at 10:00 am and closes on Thursday and Friday at 6pm and on Saturday at 5pm. The pens are available as early as Thursday morning and until 4:00 pm on Saturday. One other change is the location of the pens. This year they will be located on the north side of the Expo building on the courtyard side, where all of the attendees exit the show. Some pens will be under the eave and some will be out away from the building. All pens are in close proximity to each other.

This is not a halter show, but an opportunity for you to visit with potential customers face to face and for them to view your cattle. We are offering 12'x12' pens for \$100.00 (*max capacity is 3 hd*) or 12'x24' pens for \$175.00 (*max capacity is 6 hd*). Only bulls born after **August 1st, 2008** will be eligible to be on display. You are also encouraged to bring signage and other materials you wish to use to help promote your cattle. Pen assignments will be done on a first come, first serve basis as we will fill pens starting with those closest to the exit doors and then move down the line. We only have a limited amount of pens so please get your paid booking in early.

The MATE will provide the pens and bedding. Water will be available on site. Bulls may be exhibited either natural or clipped, however, please bring cattle ready to be exhibited. No fitting chutes or full body clipping will be allowed in the pens.

Again this year we will be offering two \$300 gift certificates for Bull Pen attendees. All attendees will be encouraged to fill out an address form, from which we will draw two names out to receive the gift certificate that can be used to buy a bull from our Bull Pen exhibitors within the next 12 months.

To register, fill out the accompanying form and submit it with payment to the NILE office by February 12th, 2010.

If you have any questions, please contact the NILE office at 406-256-2495 and we look forward to seeing you at the MATE!

A handwritten signature in black ink that reads "Justin Mills". The signature is stylized with a large, sweeping underline that extends across the width of the name.

Justin Mills
General Manager



FEBRUARY 18-19-20, 2010

REGISTRATION FORM

Ranch Name: _____

Owner/Manager: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Number of 12' x 12' pens _____ X \$100.00 = \$ _____
(up to 3 Yearling Bulls Max)

Number of 12' x 24' pens _____ X \$175.00 = \$ _____
(up to 6 Yearling Bulls Max)

★ Deadline is Feb. 12th (No refunds after deadline) Total = \$ _____

Breed of bulls to be displayed:

PAYMENT METHOD:

Cash _____ Check _____ Credit Card: ___ Visa ___ MC ___ Discover *(circle one)*

CC# _____

Exp. Date _____ 3-Digit Verification # (on back of card) _____

Name on Card _____

Billing Address *(if different than above):*

Signature _____

Please make checks out to The MATE.
Entry forms and payment can be sent to:
The NILE Administrative Office
PO Box 1981
Billings, MT 59103

OFFICE USE ONLY

Paid Check # _____

Date Received _____

Amt. Received _____

Pen Assignment _____